CTSO collaborative traffic safety project

The 2015-16 CTSO collaborative project to improve teen traffic safety in Wisconsin aligns with national CTSO programs and competitive projects, and possible project funding!

Goal
To improve teen traffic safety in Wisconsin through student-directed awareness and education activities that focuses on at least one of these areas: 1) Distracted Driving 2) Seat Belt Use 3) Speeding 4) Impaired Driving 5) Peer Passengers.

Proposals
Each proposal will be scored by traffic safety professionals based on how well it meets the following criteria:

- Topic area, goals, and objectives are clearly identified and evident in project elements
- School needs are determined by current research or identified by the team
- The student body has active or direct participation with the team in activities
- Project integrates related graphic, slogan, or unifying element into project components
- Project creates change in student body behaviors, solves a problem, or meets a need
- Collaboration with a variety of CTSO’s, law enforcement, and other community partners and agencies
- Project provides CTSO growth

Project may be combined with other grants and competitive activities to maximize impact. Teams may be asked to present their completed projects at CTSO functions. Apply here: https://www.surveymonkey.com/r/536XX8X

Timeline
July 7, 2015 Online application opens
September 21, 2015 First round project proposals deadline
September 25, 2015 First round project award notifications
October 26, 2015 Second round project proposals deadline
October 30, 2015 Second round project award notifications
November 15, 2015 Progress report deadline
December 15, 2015 Progress report deadline
January 15, 2016 Progress report deadline
February 15, 2016 Progress report deadline
March 1, 2016 All completed project reports due

Funding
Funding of up to $1000 will be offered based on the strength of the proposal, and awarded at the completion of activities to reimburse expenses. Funding from other sources such as community donations may be combined with these funds to enhance the project.

Crossroads Teen Driving is a program of Children’s Hospital of Wisconsin, in partnership with the Wisconsin Department of Transportation and State Farm and the Wisconsin’s Career and Technical Student Organizations. For more information email us at crossroadsteendriving@chw.org or contact your local or state CTSO Adviser.

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