

## **Wisconsin FCCLA Foundation Fund Raising Partnership 2013-2014**

The Wisconsin FCCLA Foundation has an exciting opportunity for your local chapter to fund raise and benefit the Foundation at the same time. We recognize that it is a continuing concern for chapters to generate funds for chapter expenses such as registration fees and travel costs.

The Wisconsin FCCLA Foundation has formed a partnership with Rubi Reds, LLC (formerly Urban Best Cranberry Products). We recognize that the cranberry producers are a significant industry in the state of Wisconsin and we feel it is important to promote and market local products.

Rubi Reds, LLC will provide FCCLA chapters with a fund raising opportunity and an easy way to make a donation to the foundation. Chapters will earn a 40% profit from their fund raising campaigns and Rubi Reds, LLC will donate 1% from the members' profits to the Wisconsin FCCLA Foundation and 1% to Wisconsin State FCCLA.

This information was introduced at the Fall Team Meetings. However, all chapters are welcome to join in at any time of year. The company will provide each chapter with a colorful, attractive sales brochures and a sample of their dried cranberry products may also be arranged. If you were unable to attend the meetings and would like to find out more information or participate in the fund raising campaign please review the following procedures for the fund raising opportunity with [Rubi Reds, LLC](#).

### **WI FCCLA FUNDRAISING PROCEDURES Rubi Reds, LLC, Wisconsin Rapids, WI**

For more information on how to develop a fundraiser with Rubi Reds, LLC the foundation has arranged the following procedures.

#### **PROCEDURES:**

1. Contact Marcy Berlyn, owner, at 715.712.0324 or e-mail her at [marcy@rubireds.com](mailto:marcy@rubireds.com) or visit the website [www.rubireds.com](http://www.rubireds.com)
2. It is easy to designate the % of profit to the FCCLA Foundation, by indicating that you are a FCCLA chapter when you contact her.
3. A company representative will arrange to provide samples before your sales campaign begins.
4. The company is willing to work with chapters to arrange delivery of the products to your school, if traveling in your area, thereby avoiding the cost of shipping and handling for your chapter.
5. The sales campaigns usually last 2-3 weeks with a 10 working day turnover for delivery once the order has been submitted to the company. The payment is due within 30 days after the receipt of the invoice. Any special requests will be accommodated into your sales contract.
6. Fundraising campaigns may be arranged throughout the school year including before state or national conferences.
7. The company will also arrange the purchase of dried fruit in bulk if you would like to use them in baking fund raising products or within your classrooms.
8. It is possible to special order 3 or 4 ounce packages of the Trail Mixes to sell individually in concessions.

This opportunity is an excellent way to generate funds for regional, state and even national FCCLA meetings throughout the year, no matter how large or small your chapter.

The WI FCCLA Foundation would like to build a lasting partnership with Rubi Reds, LLC and with other Wisconsin businesses or producers to benefit FCCLA chapters, students, advisers, and schools.